

CLASS SCHEDULE

Please note: at the beginning of every class we will have a brief **discussion about current events** and the media... so stay on top of what's going on in the world!

Monday, Aug. 24

- Welcome and introductions
- Begin peer interview assignment

Wednesday, Aug. 26

- Presentation of peer interviews
- Introduction to basic course concepts: communication, media, mass media, communication models

Friday, Aug. 28

- Basic course concepts continued: culture, narratives, convergence
- Read by next class: Chapter 1

Monday, Aug. 31

- The critical process and research approaches
- Introduction to Medium.com assignment
- Read by next class: Chapter 10

Wednesday, Sept. 2

- Oral culture; language; intro to alphabets; writing
- Intro to the earliest mass medium: **books**

Friday, Sept. 4

- Books: history, technology, publishing industry, books in the digital age
- Read by next class: Chapter 8

Monday, Sept. 7

Labor Day – no class

Wednesday, Sept. 9

- Wrap up of books
- Intro to newspapers: The rise and fall of modern **journalism**
- Read by next class: *Wired* article in Sakai

Friday, Sept. 11

- Journalism continued
- Intro to media leaders team assignment; meet with teams

Monday, Sept. 14

- Journalism continued
- **Blog entry** due by Tuesday, Sept. 15, @5 pm

Wednesday, Sept. 16

- Journalism continued
- Guest speaker: Elbert Clayton of Breaking Voices Chicago

Friday, Sept. 18

- Wrap up of Journalism
- Meet with Medium.com collaborators
- Read by next class: Chapter 9

Monday, Sept. 21

- Intro to magazines

Wednesday, Sept. 23

- Magazines continued

Friday, Sept. 25

- Magazines wrap-up
- Meet with media leader teams

Monday, Sept. 28

- Medium.com collaborators meeting
- Discuss Exam 1 (covers chapters 1, 10, 8, 9, lectures, articles in Sakai)

Wednesday, Sept. 30

- Exam 1
- Read by next class: chapter 4

Friday, Oct. 2

- Team 1 media leaders presentation: Popular Music and Recorded Sound

Please note this schedule is subject to change