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UA2015.17

Office of the President Centennial Committee records

Dates: 1963-1970, Undated

Creator: Borgard, John

Extent: 0.6 linear feet

Level of description: Folder

Processor & date: Olivia Fossier 3/18/19

Administration Information

Restrictions: No Restrictions

Copyright: See archivist for copyright information

Citation: Loyola University Chicago. Archives & Special Collections. Office of the President: Centennial Committee records, 1963-1970, Undated. Box #, Folder.

Provenance: Transferred to the University Archives by the Office of the President in 2015.

Separations: None

See Also: Office of the President Centennial Office Records UA1981.49

Administrative History

The Centennial Office, established in the early 1960s, was created to oversee all aspects of Loyola's one hundredth anniversary celebrations. Headed by John Borgard, the Centennial Office organized alumni events and dinners, numerous academic symposiums, and convocations.

Dinners were held nationwide for alumni during the 1970 Centennial Celebrations. These were held in Washington D.C., Phoenix-Tucson, San Francisco, Cleveland-Akron, Miami-Ft. Lauderdale, San Diego, Los Angeles, Hawaii, and Chicago. At the dinners, Centennial Citation awards were given out to important alumni. Bob Newhart received this honor at the Los Angeles, held March 14th, 1970. Recipients were given special centennial medallions designed by the Centennial Office.

During the Centennial Celebrations, Loyola also held a number of academic symposiums. All of the symposia centered on the theme "Knowledge in the Service of Man." The five major academic symposiums held were "Man in the Urban Complex," "The Brain and Human Behavior," "Current Evolution of Man's Sense of Values," "Freedom and the Human Sciences," and "Higher Education: Unity or Diversity." Notable speakers at these symposiums included Jean Piaget, Gwendolyn Brooks, Viktor Frankl, and Noam Chomsky.



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Another large event put on by the Centennial Office were the convocations. Four convocations were held in 1969-1970. Dozens of honorary degrees were handed out, and recipients included politician Paul Simon, poet Gwendolyn Brooks, and Lord C.P. Snow.

Special events and activities during the centennial included the creation of a Loyola athletic hall of fame, as well as the centennial oratorio "100 Suns." Composed by Father Bruno Markatis, S.J., this musical work blended together many unique aspects, including an orchestra, chorus, organ, ballet and a narration. Lyrics for the oratorio were written by Bert Akers, S.J.

Scope and Content

The Centennial Committee records consist of 0.6 linear feet spanning the years 1963-1970. They include correspondence, programs, invitations, speeches, and publications. Arrangement is chronological.

Series

Series 1: Correspondence, 1963-1970

This series contains letters and correspondence from John Borgard, Father James Maguire, S.J., Honorary Degree recipients, and the Public Relations/Anniversary Committee. Correspondence also includes information about summer sessions. Honorary Degree recipient correspondence contains letters from Viktor Frankl, Noam Chomsky, and Gwendolyn Brooks.

Series 2: Events, 1969-1970

This series includes invitations, newsletters, programs, and speeches for events held during the Loyola Centennial Celebration. Events included nationwide alumni dinners, academic symposiums, convocations, and the "100 Suns" centennial oratorio.

Series 3: Press and Publications, 1964-1970

This series contains press and publications relating to Loyola anniversary events. This includes Loyola Centennial Office letterhead and mailers, newspaper clippings featuring the centennial celebrations, the school of Social Work fiftieth anniversary, and the St. Jude Dinner, the One Hundred Years of Knowledge in the Service of Man booklet, and a media kit put together by the Centennial Office for official publications.

Subjects:

"100 Suns" Centennial Oratorio
Centennial Office
Centennials
Alumni
Anniversaries
Celebrations



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Convocation
Borgard, John
President, Office of the
Publicity



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Accession No.: UA2015.17

Creator: Borgard, John

<u>Box</u>	<u>Folder</u>	<u>Title</u>	<u>Dates</u>
<u>Series 1: Correspondence, 1963-1970</u>			
1	1	Correspondence-Father James Maguire, S.J.	1963
1	2	Correspondence-Honorary Degree Recipients	1969-1970
1	3	Correspondence-John Borgard	1967
1	4	Correspondence-Public Relations/Anniversary Committee	1963-1970
1	5	Correspondence-Summer Sessions	1968-1970
<u>Series 2: Events, 1969-1970, Undated</u>			
1	6	Object- Centennial Anniversary Logo Medallion	Undated
1	7	Events-Centennial Alumni Dinner Letters & Invitations	1970
1	8	Events-Centennial Alumni Dinner, Chicago	1970
1	9	Alumni Association Events & Newsletters	1969-1970
1	10	Events- Convocations	1969-1970
1	11	Events-Symposium Speeches	1969-1970
1	12	Centennial Symposiums & Lectures: Flyers, Programs, Invitations	1969-1970
1	13	Athletics Hall of Fame Banquet	1970
2	1	Centennial Fine Arts Events-Programs & Announcements	1970
<u>Series 3: Press and Publications, 1964-1970, Undated</u>			
2	2	Centennial Mailings, Letterheads, Posters	1969-1970
2	3	Newspaper Clippings-Loyola Centennial, Social Work Anniversary, St. Jude Dinner	1964-1970
2	4	Press/Publication-One Hundred Years of Knowledge in the Service of Man	Undated
2	5	Press/Publication-News Kits for Media	Undated